## Occupational Projections, Automation, and the Future of Work

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## The big question

Will artificial intelligence and advanced robotics eliminate vast numbers of jobs in 10-20 years?

Unprecedented rate of technological advance and job displacement?

## I. Intellectual background

Leading theories of growing wage inequality since 1980 based on IT

Extreme automation scenarios are the latest iteration of this idea

But there are alternative, institutional explanations, as well

## A. Initial explanations of inequality growth

**Stagflation and crisis in U.S. manufacturing during 1970s** 

Bluestone & Harrison (1982, 1988): decline of working-class jobs that paid middle class wages  $\rightarrow$  rising inequality

- 1. Deindustrialization  $\rightarrow$  fewer middle-income jobs for less educated workers
- 2. Replaced by low-wage service jobs (e.g., fast food, discount retail)
- 3. Deunionization, concession bargaining
- 4. Outsourcing, offshoring, trade
- 5. Growth of non-standard employment (contingent workers, temp workers)
- 6. Corporate restructuring favoring shareholders over stakeholders (M&A, LBOs)
- 7. Declining real value of minimum wage
- 8. Deregulation of labor, product, and financial markets
- 9. Macroeconomic austerity

#### "Polarizing of America" (Harrison and Bluestone 1988)

### B. Mainstream response (1988-2000)

- Strong prior belief postwar inequality stable (empirical data, Kuznets theory) Skeptical of declining middle thesis → good jobs/bad jobs debate (1980s)
- Switch: inequality grew because IT increased demand for skills (HC)
- Evidence 1: Rising education wage premium (race between tech. and education)
- College education essential to compete in a high-skill, knowledge economy
- **Conclusion: Increase college attainment to decrease inequality**
- **Evidence 2: Real wage growth a smooth linear function of pct. rank**
- Top percentile's wages grew fastest
- Other upper percentiles grew fast but not as fast...and so on...
- Bottom percentiles had negative wage growth (declines)
- Each narrow skill level rewarded more than the level below
- Consistent, pervasive upgrading, not a declining middle

#### Classic theory of skill-biased technological change (SBTC) (1990s)

PCs did it

#### C. Challenge and reformulation (late 1990s-ca. 2013)

Institutionalists: Skill upgrading gradual, secular trend, did not accelerate in tandem with trends in inequality or tech (Mishel and Bernstein 1998) Roaring late 1990s narrowed gap between 50<sup>th</sup> and 10<sup>th</sup> wage percentiles High-pressure economy narrowed lower-half inequality Stronger institutions and worker bargaining power did it (macro strength)

Switch2: New SBTC theory—IT biased against middle skills (2003-2013) Middle-skill jobs are codifiable, programmable, computerizable, "routine" Low-wage service jobs are <u>not</u> routine, nor are professional/managerial jobs Computers polarizing jobs, tasks, wages. Declining middle thesis is back.

This aspect comes full-circle back to BH's original claims (1982-1988)

But theory of routine-biased technological anchors it in IT and HC theory

### D1. The challenge from AI (2010-present)

"Routine" tasks = codifiable, replaceable by rules-based software (*if-then*) Non-routine: Pattern recognition tasks, hard to program (visual perception, speech recognition, NLP, contextual understanding, common sense, interaction)

Driving vehicles is non-routine, non-programmable

"...it is hard to imagine discovering the set of rules that can replicate the driver's behavior" (Levy & Murnane 2004)

**2005:** 5 driverless cars complete 132-mile, off-road DARPA Grand Challenge

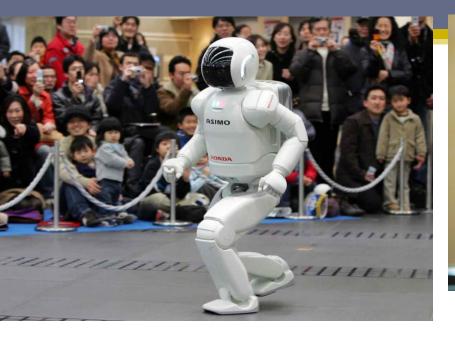
Winner's success depends on machine learning (ML), not hand-coded rules

Pattern recognition algorithms  $\rightarrow$  remarkable series of AI breakthroughs

- Image recognition
- Machine vision
- Speech recognition, natural language processing
- New robotics

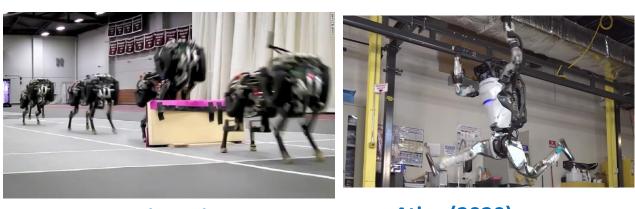
### D2(a). Examples—robots (2000 - )

- 1. Honda's humanoid robot ASIMO walks, runs, climbs stairs, serves food, responds to voice commands, navigates complex environments (2000-on)
- **2. BigDog** (2005), **Cheetah**, **Atlas**, **Spot**, **highly agile field robots from Boston Dynamics**
- 3. Roomba vacuum (2002) from iRobot
- 4. Baxter factory "co-bot" inexpensive and works safely with humans (2011)
- 5. Robots in warehouses, delivering packages, patrolling malls, checking store shelves for inventory, cleaning floors, laying bricks, sewing garments, cooking food, mowing lawns, assisting surgery
- 6. Autonomous vehicles—cars, taxis, shuttles, minibuses, freight trucks, mining trucks









#### Cheetah (2015)

Atlas (2020)

BigDog (2011)

"In 2009, robots developed by Boston Dynamics were barely able to walk. In 2019, they were doing gymnastics" (BI, 2020)

### D2(b). Examples—software

- **1.** IBM Watson beats *Jeopardy!* champion (2011) → healthcare field
- 2. AlphaGo beats world champion decade before expected (2016)
- 3. Image recognition error rates fall from 28% in ImageNet competition's first year (2010) to 2% (2017), some surpass humans
- 4. Machine translation
- 5. Digital assistants, call center software communicate with humans, answer verbal questions with informed responses
- **6. Legal document processing**
- 7. Text generation for news stories, press releases
- Lots of truly surprising, rapid Al/robot gains after decades of meager progress Almost all "non-routine" tasks!
- Abrupt increase in 3 critical inputs: training data (internet, social media) and hardware (GPUs from video game industry), plus improved algorithms

#### E1. Current SBTC theory—Disruptive automation (2011-now)

- Burst of Al/robotics = a new era, Moore's Law + Al  $\rightarrow$  exponential change
- "stuff of science fiction" Brynjolfsson and McAfee (2011, 2014)
- Mass displacement possible for jobs at all levels in near future, including nonroutine jobs at low and high ends of skill spectrum

Frey and Osborne (2013,2017) aside from some bottlenecks,

"...it is largely already technologically possible to automate almost any task provided that sufficient amounts of data are gathered for pattern recognition."

(Use BLS Projections database, 2010-2020) **Conclude 47% of U.S. jobs in 2010** *"...are potentially automatable over some unspecified number of years, perhaps a decade or two"* [i.e., 2020 or 2030].

### E2. Frey and Osborne methodology

- Seminar held with ML researchers hand-labeled 70 occupations as automatable using current leading technology or not (0/1)
- Only labeled occupations they were "most confident all tasks automatable"
- Used 9 O\*NET skill variables reflecting their concept of current bottlenecks to automation and ML methods to predict their own ratings of the 70 occupations with high accuracy
- Applied algorithm to all 700 occupations to classify them as automatable or not based on their O\*NET scores and ML-derived weights (out-of-sample)
- Result: 47% of jobs in 2010 have 70% probability of belonging to the highly automatable group based on similarity of their O\*NET scores to the labeled data
- Original labels (criterion) based on expert judgment, not empirical data

### E3(a). Hugely influential

Over 6,800 citations for Frey/Osborne (2013, 2017) (Google scholar, 11/2020) Over 5,600 citations for Brynjolfsson/McAfee (2014) (11/2020)

6,000 citations for Autor, Levy, Murnane (2003) (11/2020)

Massive news media coverage

### E3(b). Replications and uses

- Rapid replications for EU, Canada, Australia had broadly similar conclusions
- MGI, PwC, Bain issue similar reports
- **Brookings AI Initiative uses both FO and MGI scores**
- US Federal govt reports use FO classification and discuss results:
  - **1.** Economic Report of the President (2016)
  - 2. White House Task Force on AI report (2016)
  - 3. GAO report on automation risks (2019)
- **National Academy of Sciences report (2017)**
- **ILO report** (2015): **56% of ASEAN-5 jobs "at high risk of displacement due to technology over the next decade or two"**
- World Bank's WDR (2016): 48% of highly at high risk after adjusting for wages
- European Central Bank conference (2017) discusses possible "robocalypse"

Calls for Universal Basic Income to address disastrous rise in mass idleness

#### Summary

- Real-world rapid breakthroughs
- Expert judgment on job automatability in near-future (FO)
- Widespread acceptance and replication

#### Congress notices. Asks BLS:

"develop a strategy to better understand how automation, digitization, and artificial intelligence are changing the employment landscape" (2018, 2020)

## But there are reasons for skepticism....

#### **Reasons for caution**

- Past fears of technological displacement and jobless futures
- Al's history of large claims/predictions
- Practical problems and delays
- Methodological issues with Frey/Osborne study

#### F1. Past forecasts of mass technological displacement wrong

Era	Years	Issue	Outcome
Great Depression	<b>1930</b> s	Record productivity 个 (1920s)	Record job market WWII
Mainframe computers, automation	1950- 1964	Periods of recession BLS automation studies begin	Boom (1965-69)
Personal computers	1980s	"Jobless recovery" (early 1990s)	Boom (late 1990s)
		End of Work Jeremy Rifkin (1995) The Jobless Future, Aronowitz and DiFazio (1994)	
Financial crisis	2010s	Slow recovery, skills mismatch, automation (Brynjolfsson/McAfee 2011)	Boom (2017-Feb. 2020)

Common mistake: cyclical downturn = secular technology trend Solow Commission (1965) and Cyert/Mowery (1987): macro forces > tech.

### F2. AI has history of overoptimism and grandiosity

	YEAR	FORECAST
AI founding conference	1956	"significant advance" in machine intelligence over summer
Herbert Simon	<b>1958</b>	Computer will beat #1 chess player in 10 years (actually 40)
Herbert Simon	<b>1960</b>	"machines will do any work" humans can do by 1980 (1985)
Marvin Minsky	1967	AI ≈ human intelligence "within a generation"
Hans Moravec	1988	"general-purpose robot usable in the home within ten years"
Hans Moravec	1988	\$1,000 computer = human intelligence by 2030
Shane Legg (Deep Mind)	2009	"roughly human-level AI" around 2028
Pew expert canvas Pew respondent	2013-4	robots/software displace sig. BC and WC workers (48%) "AI will pass adult reading comprehension test by 2020"
Elon Musk	2019	"Sometime next year, you'll be able to have the car be autonomous without supervision."

#### Journal of Economic Perspectives—Volume 29, Number 3—Summer 2015—Pages 51–60

# Is a Cambrian Explosion Coming for Robotics? Gill A. Pratt

About half a billion years ago, life on earth experienced a short period of very rapid diversification called the "Cambrian Explosion."...Today, technological developments on several fronts are fomenting a similar explosion in the diversification and applicability of robotics.

[Leading AI expert] recalled tossing and turning on the night in 2015 when he signed a contract to lead Toyota's \$1 billion research arm for artificial intelligence and robotics.

"Ever since, we've tried to turn down the hype and make people understand how hard this is...None of us have any idea when full self-driving will happen."

Gil Pratt interview New York Times (June 20, 2019)

#### F3. Beyond the hype, some real setbacks and roadblocks

- ASIMO discontinued 2018 Little profit after 18 years
- Rethink Robotics2018Closed, sold assets to German automation group, relaunched
- Robot vacuums2021Few other household robots after 20 years
- Boston Dynamics -- Robots not autonomous, no commercial products
- Autonomous vehicles ~2019 Optimism cools
- IBM Watson-Health 2021 Leading application, unprofitable, sale explored "...billed as a 'bet the ranch' move by Big Blue; now the
  - company is prepared to throw in the towel" (WSJ 2021)

"How IBM Watson Overpromised and Underdelivered on AI Health Care" *IEEE Spectrum* (2019)

"IBM pitched its Watson supercomputer as a revolution in cancer care. It's nowhere close" *Stat+* (2017)

### F4(a). Problems with Frey and Osborn study

- Methodological weaknesses:
  - No external validation (ML algorithm predicts hand-labeled ratings)
  - No devil's advocate to counter optimism bias  $\rightarrow$ 
    - Confirmation bias
    - **Overconfidence**

Questionable classification as highly automatable: roofers, models, construction equipment operators, personal care aides, animal breeders—no plausibility check

Rodney Brooks (2017):

*"We are surrounded by hysteria about the future of Artificial Intelligence and Robotics"* 

*"it appears to say that we will go from 1 million grounds and maintenance workers in the US to only 50,000 in 10 to 20 years, because robots will take over those jobs. How many robots are currently operational in those jobs? Zero. How many realistic demonstrations have there been of robots working in this arena? Zero."* 

#### F4(b). Problems with Frey and Osborn study

- **3 other studies** modify assumptions  $\rightarrow$  ~10% of jobs at high risk One finds high-risk jobs decline at rate of 1 percentage point per decade
- Point of agreement with FO (and MGI): No polarization
- Lower end of labor market most at-risk. Linear relationship between risk and education, income, job skill level Most professionals/managers not at risk

### What role for BLS occupational projections in this debate?

- Projections conducted since 1960s
- Frey and Osborn data are BLS projections file for 2010-2020
- No sign anyone in debate has consulted them

There are reasons for this, historical and contemporary...

### **G.** Projections controversies

#### Workforce 2000 (1987) Hudson Institute

- Rapid job skill upgrading is coming (education, math, verbal, reasoning skills)
- BLS projections (1984-2000) + Dictionary of Occupational Titles (DOT) scores
- By 2000: "even the least-skilled jobs will require a command of reading, computing, and thinking that was once necessary only for the professions"
- Structural break in 16 years (1984-2000)
- Lots of media attention

#### Mishel and Teixeira (1991) reanalysis, constructed time series

- Skill upgrading decelerates in BLS 2000 projections relative to 1973-1986
- Skill upgrading trend is slow and steady
- No structural break in projections
- Much less media attention

### **G2.** Projections controversies II

#### John Bishop (1991, 1996)

- But BLS projections are biased downward
- Underestimated growth of college jobs (skill upgrading) in early 1980s
- Predicts projections for 2000 & 2005 too conservative
- BLS needs to say we need much more college education (SBTC theory)
   But not as extravagant as <u>Workforce 2000</u>
- Influenced economists, negative view of BLS projections (no media attention)

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#### BLS response (1991)

- Bishop's comparisons over time inappropriate
- Changes in occupational coding systems complicate evaluation
- Acknowledges BLS cautious in projecting dramatic change
   Generally supported by historical record, shows gradual change

Anthony Carnevale (2010) reiterates Bishop's criticisms—more college needed, SBTC is powerful trend, media covers this

G3. Why do automation studies ignore projections?

New era renders all traditional methods irrelevant (Moore's Law, AI)

"As we look further ahead—into the 2020s and beyond—we see androids..."

"...technology is steadily encroaching on human skills and abilities..."

"In the coming decade [2014-2024] we will have the good fortune to witness a wave of astonishing technologies unleashed...we are convinced that we are at an inflection point" (Brynjolfsson/McAfee 2014)

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#### Automation studies ignore projections

Frey and Osborne use BLS projections file, but only use base year values

While the 2010–2020 BLS occupational employment projections predict US net employment growth across major occupations, based on historical staffing patterns, we speculate about technology that is in only the early stages of development. This means that historical data on the impact of the technological developments we observe is unavailable...

BLS projections are based on what can be referred to as changes in normal technological progress, and not on any breakthrough technologies that may be seen as conjectural (2017, p.265)

Machine learning and mobile robotics "will profoundly affect the demand for skills by 2030" (Frey and Berger 2017, p.5)

#### **Summary: Four perspectives**

	TREND	RATE	<b>BLS PROJECTIONS</b>
Classic SBTC	Skill upgrading	Moderate acceleration	Biased down moderately (remediable)
Routine SBTC	Skill polarization	Moderate acceleration	Biased down moderately (remediable)
AI/robotic automation SBTC	Skill upgrading	Structural break, blindingly fast	Unsalvageable, useless, need new forward-looking methods
Institutional views of rising inequality	Skill upgrading	Gradual, no acceleration	Basically sound

Who's (mostly) right?

#### **Data and measures**

- **BLS Projections files: 2019-2029, 2008-2018, various previous**
- **Occupational Employment Statistics (OES) : 1999-2018**
- Occupational Information Network (O\*NET): 2020 (v.25), 2008 (v.13)

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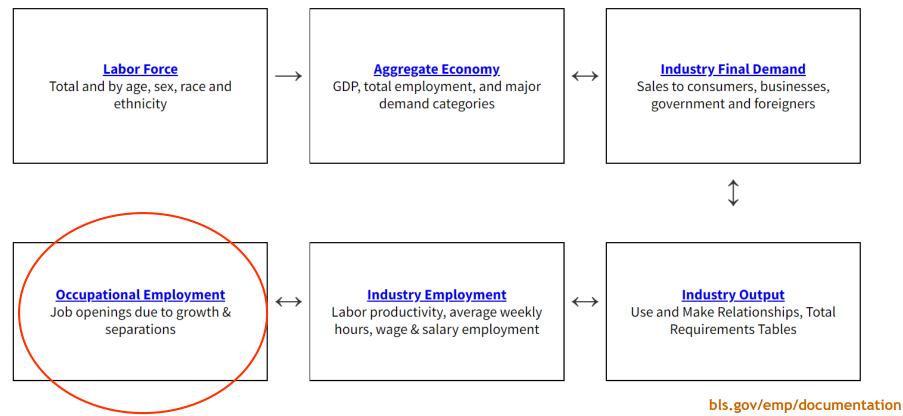
- Current Population Survey (CPS) : various years
- Dictionary of Occupational Titles (DOT): 1977 (4 ed.)

#### Measures

- 1. Changes in 1-digit occupational distribution (college jobs, low-skill jobs)
- 2. Changes in Index of Dissimilarity (total reallocation across occupations)
- 3. Changes in O\*NET score means and distributions (incl. polarization)

Major occupations = quasi-ordinal, detailed SOC codes = nominal O\*NET & DOT = quantitative skill scores for detailed occupations

#### **Projections data methods**



/projections-methods.htm

**Projections model assumes full employment (**current CBO NAIRU)

Frey/Osborne ambiguous: mass unemployment or mass reallocation?

#### Final projections phase—producing estimates for target year

- 1. Previous phase provides projected total industry employment
- 2. Current data provides occupational shares within industries
- 3. Research indicates whether current shares should be applied to (1)
- 4. If not, within-industry shares changed based on
  - current size of occupation
  - past trends
  - qualitative research
  - apparent strength of tech and other forces
  - general magnitudes of occupational change
    - e.g., ± 10% for large occs and mature trends, ± 20-30% converse
    - larger values (± 50%) possible but considered carefully

**Treatment of technology** 

#### **BLS research distinguishes**

- **1. Technical feasibility**
- 2. Innovation introduction
- 3. Innovation diffusion

Technical feasibility alone insufficient to impact projections Projections do not get ahead of innovation cycle Likely source of difference with Frey and Osborne

**Projection uncertainty dilemmas** 

- 1. How long to wait to see if a technology will be impactful?
- 2. When is/will a new trend emerge?
- 3. How long will it unfold?
- 4. Will ongoing trend accelerate, decelerate, or cease over next 10 years?

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#### **Key indicators used in tables**

- 1. Occupational (aggregate) composition (e.g., % high white-collar)
- 2. Index of dissimilarity—occ composition (aggregate, detailed)
- 3. O\*NET skill/task ratings of job characteristics

#### **3 parts to Results**

- 1. Projections for 2019-2029 and contrast with Frey/Osborne
- 2. Performance of 2008-2018 Projections during first half of FO interval
  - A. Plus evaluations of prior projections
- 3. Recent historical time series (1999-2018) for perspective on change

#### **O\*NET** (Employment and Training Administration, DoL)

Multiple worker surveys → ratings of job skill requirements, et al. Data are occupational means at detailed SOC level

#### This paper uses:

- **1. Education required by job**
- 2. Required experience, formal training, OJT
- 3. 9 standardized scales from 74 items
  - A. Cognitive (math, verbal, general cognitive)
  - B. Interpersonal (general interpersonal, public contact, management)
  - C. Manual (craft, general physical, fine motor)
- 4. **Repetitiveness item** (1= repetitive motions > 50% of time)

Scales have high reliability ( $\alpha > 0.9$ , 1<sup>st</sup> PCA component explains >70% variance) Major SOC group explains high % of variance for most skill variables

#### O\*NET scales and scale properties

		Cronbach's	Variance ex	plained
		α and	(%) and I	oadings
	Scales and items	Litem-rest	PCA 1	PCA 2
с	General cognitive demands scale	0.97	0.74	0.06
1	Analytical thinking	0.80	0.29	-0.18
2	Critical thinking	0.87	0.30	-0.25
3	Complex problem-solving	0.85	0.29	-0.21
4	Active learning	0.86	0.30	-0.24
5	Analyzing data/information	0.87	0.30	-0.15
6	Processing information	0.81	0.28	-0.12
7	Thinking creatively	0.74	0.26	-0.15
8	Updating/using knowledge	0.83	0.29	-0.24
9	Deductive reasoning	0.88	0.30	0.33
10	Inductive reasoning	0.87	0.30	0.32
11	Fluency of ideas	0.80	0.28	0.34
12	Category flexibility	0.75	0.27	0.59
D	General interpersonal demands scale	0.94	0.58	0.09
1	Persuasion	0.83	0.30	0.13

υ	General Interpersonal demands scale	0.94	0.58	0.09
1	Persuasion	0.83	0.30	0.13
2	Negotiation	0.78	0.29	0.22
3	Speaking skills	0.85	0.31	0.03
4	Instructing skills	0.74	0.27	-0.27
5	Service orientation	0.74	0.27	0.28
6	Face-to-face discussions (frequency)	0.47	0.18	0.10
7	Public speaking (frequency)	0.68	0.25	-0.26
8	Interpersonal Relationships	0.76	0.28	0.15
9	Resolving conflicts/negotiating w/others	0.72	0.27	0.22
10	Training/teaching others	0.68	0.25	-0.47
11	Interpreting information for others	0.72	0.27	-0.33
12	Education/training knowledge	0.71	0.26	-0.35
13	Social orientation	0.46	0.18	0.35
14	Social perceptiveness	0.83	0.30	0.23

G	Craft skills scale	0.95	0.77	0.09
1	Controlling machines/processes	0.78	0.36	-0.57
2	Repair/maintain mechanical equipment	0.86	0.39	-0.43
3	Repair/maintain electronic equipment	0.76	0.35	-0.02
4	Equipment maintenance	0.89	0.40	-0.04
5	Troubleshooting operating errors	0.78	0.36	0.50
6	Repairing machines	0.91	0.41	0.08
7	Installing equipment, machines, wiring	0.81	0.37	0.48

### **Absolute employment levels**

#### Actual and projected job growth

	Abso	lute (millions	)	Δ (percent growth)		
	Base year	Projected	Actual	Projected	Actual	P-A
Previous						
1978-1990	96.5	125.8	122.9	30.4%	27.4%	3.0%
1984-1995	106.7	122.8	130.0	15.0%	21.8%	-6.8%
1988-2000	118.1	136.2	143.8	15.3%	21.7%	-6.4%
2008-2018	150.9	166.2	161.0	10.1%	6.7%	3.4%
Current						
2019-2029	162.8	168.8		3.7%		

Note: P-A = Projected value minus Actual value

Top-line		Employ	nent	Δ shares
results,		<b>2019</b> actual	2029 projected	<b>2019-2029</b> projected
projections 2019-2029	Managers Professional, technical	12.1% 21.5%	12.3% 22.2%	0.2% 0.7%
	All upper white-collar	33.6%	34.5%	0.9%
No structural	Sales	9.5%	9.0%	-0.5%
breaks	Admin. support, clerical	12.7%	11.7%	-1.0%
	Service	21.4%	22.6%	1.2%
	Agriculture	0.7%	0.7%	0.0%
	Craft	8.3%	8.3%	0.0%
	Production, transport	13.9%	13.4%	-0.5%
	Index of dissimilarity (D)	2019-2029		
	1-digit occupation (n=8)	0.0207		
	Major group (n=22)	0.0214		
	Detailed occupation (n=790)	0.0299		

### Actual and projected occupational distribution, 2019-2029

#### Mean job requirements, actual (2019) and projected (2029) (2020 O\*NET)

		2019	2029	Δ
1.	Education (mean)	13.58	13.61	0.03
2.	≥ BA (%)	28.3	28.9	0.6
3.	Postgrad (%)	9.2	9.6	0.4
				-
4.	Prior experience (vrs)	2.0	2.0	0.0
5.	Training (years)	0.52	0.52	0.00
6.	OJT (years)	0.58	0.57	-0.01
7.	Job zone 1 (%)	6.7	6.8	0.1
8.	Job zone 2 (%)	42.5	41.7	-0.8
9.	Job zone 3 (%)	22.4	22.4	0.0
10.	Job zone 4 (%)	22.1	22.4	0.3
11.	Job zone 5 (%)	6.3	6.7	0.4
12.	Math	0.000	0.001	0.001
13.	Verbal	0.000	0.005	0.005
14.	Cognitive	0.000	0.013	0.013
15.	Interpersonal	0.000	0.015	0.015
16.	Public	0.000	0.002	0.002
17.	Management	0.000	0.009	0.009
18.	Craft	0.000	0.005	0.005
19.	Physical (general)	0.000	0.007	0.007
20.	Fine motor	0.000	-0.004	-0.004
21.	Highly repetitive (%)	45.3	45.1	-0.2

#### Note: Values for scales in lines 12-20 are standardized to have mean=0 and SD=1 with respect to occupational employment in 2019

### **Projected O\*NET skills trends 2019-2029**

## **Projections and progress report on high-risk jobs**

	Projec	tions 2010-2	Projections 2019-2029							
	Α.	в.	C.	D.	E.	F.	F. G.			
	2010	2018 p	2018	ΔР	Δ	2019	2029 p	Δ		
All occs										
Low risk	33.3	33.6	33.1	0.3	-0.2	33.4	34.1	0.7		
Medium risk	1 <mark>9</mark> .4	19.5	19.9	0.1	0.5	21.8	22.4	0.6		
High risk	47.4	46.8	47.0	-0.6	-0.4	44.8	43.5	-1.3		
Total (%)	100.0	100.0	100.0			100.0	100.0			
Hand-labeled c	ases									
Low-Med risk	9.3	9.5	9.5	0.2	0.2	9.3	9.4	0.1		
High risk	8.0	7.7	7.9	-0.3	-0.1	8.3	8.0	-0.3		

#### Change in employment shares by automation risk group, 2010-2029 (%)

2018 p = projected for 2018 (col. B) 2029 p = projected for 2029 (col. G)

D = B-A projected change, 2010-2018

E = C-A actual change, 2010-2018

H = G-F projected change, 2019-2029

## **Does the projections account for AI and robotics?**

Technology-related drivers of changing occupational staffing patterns, 2019-2029

Category	% <u>of</u> jobs	N
Jobs researched	59.5	298
General	D.a.	
Capital/labor substitution	13.0	35
Productivity change	20.3	85
Technology	13.1	41
Electronic	2.1	5
Digital	1.2	6
Software	7.0	18
Automation, automatic	16.2	72
Production job automation	4.3	36
Robots	3.1	18
Programmable	0.6	20
Computer numerical controlled machine tools	0.6	17
Machining software	>0.0	1
Automated guided vehicle	0.7	3
Autonomous vehicle	>0.0	1
Artificial intelligence	9.7	19
Artificial intelligence	4.9	7
Machine learning	1.3	3
Smart	0.6	5
Chatbots	1.7	3
Language processing	5.2	3
Facial, handwriting, or optical character recognition	4.1	4
Robo-advisors	0.2	1

Yes, staff research uncovers many new and older high-tech drivers

Category	% <u>of</u> jobs	N	
Tags and sensors	2.0	4	
RFID	1.8	3	
Barcodes	1.7	2	
Sensors	1.9	3	
Internet	7.8	15	
E-commerce	0.6	1	
Electronic shopping industry	2.8	4	they just affect fewer
Online	4.8	11	they just affect fewer
Electronic data processing, document management	11.7	16	occupations than one might th
Data processing	0.6	2	
Electronic filing	1.9	2	
Optical character recognition	3.3	2	
Robotic process automation	3.3	2	
Computer processing	0.1	1	
Payment	6.5	4	
E-signatures, e-delivery	0.1	1	
Mobile apps	3.3	6	
Any high technology from above	31.3	118	Projected to decline to 29.9% by 2029 (-1.4 pp)
Self-service	4.8	3	, , , , , , , , , , , , , , , , , , ,
Self-service	2.6	2	
Self-checkout	2.2	1	
Mechanical technology	0.6	6	
Machines	1.1	23	
Mechanize	0.6	5	
Restructuring	0. <del>0</del> .		
Outsourcing	2.9	8	
Offshoring	0.2	3	

## ...they just affect fewer occupations than one might think

Note: Categories are not mutually exclusive, and occupations may be represented by several indicators. The category "Any above high technology" excludes the generic keywords "Capital/labor substitution," "Productivity change," and "technology."

### Part 1 of 3 parts to Results

### 1. Projections for 2019-2029 and contrast with Frey/Osborne

- 2. Performance of 2008-2018 Projections during first half of FO interval
  - A. Plus evaluations of prior projections
- 3. Recent historical time series (1999-2018) for perspective on change

### Part 1 summary: Projections for 2019-2029 + contrast with Frey/Osborne

- 1. BLS research doesn't suggest structural break for total number of jobs, their occupational composition, or skill and task content for 2019-2029
  - A. Change gradual even by standards of moderate SBTC theories
- 2. Not because emerging technologies (AI, robotics) ignored, but because research suggests small impacts on number of jobs and occupational composition in next decade
- 3. The projections are not naïve—they did a better job than FO of predicting 8-year changes in sizes of FO's three risk groups
  A. High-risk jobs likely to decline 2-4 percentage points 2010-2030
  B. Hand-labeled ratings greatly overestimated automation risk
  C. Validity of FO scores widely taken for granted, but questionable

What about record of the 2008-2018 projections more generally?

## Part 2 Projections for 2008-2018 and earlier

- Value of 2008-2018 projections
  - **1. First half of Frey/Osborne projection interval**
  - 2. Most recent period for which projections can be evaluated
  - 3. Labor market in 2018 closely matches full employment assumption

How well were occupational composition and skill/task content projected?

Irends in occupational distribution, actual (2008, 2018) and projected (2018)									
	1	2	3	4	5	6			
	Actual	Projected	Actual	Actual					
	2008	2018	2018	Δ (proj.)	Δ	A-P (5-4)			
1. Mgt, prof, tech	31.0	32.3	33.0	1.3	2.0	0.7			
2. Service	19.6	20.2	21.4	0.6	1.8	1.1			
3. Sales, clerical	26.5	25.8	24.0	-0.7	-2.5	-1.7			
Sales 41	10.5	10.2	9.8	-0.4	-0.8	-0.4			
Office support 43	16.0	15.6	14.3	-0.4	-1.7	-1.3			
4. Farm	0.7	0.6	0.7	-0.1	0.0	0.1			
5. Craft	9.0	9.1	8.3	0.1	-0.7	-0.8			
6. Production	13.2	12.0	12.6	-1.2	-0.6	0.6			
			5.44						
Index of Dissimilarity	Projected	Actual	Difference						
( <u>occupation</u> level)	2008-18	2008-18	(A-P)						
1-digit (n=6)	0.0199	0.0381	0.0182						
Major (n=22)	0.0251	0.0470	0.0219						
Detailed (n=770)	0.0349	0.0887	0.0538						

### Trends in occupational distribution, actual (2008, 2018) and projected (2018)

	Actual and projected average job requirements, 2008-2018 and 2019-2029 (2008 O*NET)									
		1.	2.	3.	4.	5.	6.	7.	8.	
		2	008-2018	projecte	201	2019-2029 projected				
		2008	2018 P	2018	ΔΡ	Δ	2019	2029 P	ΔP	
							-			
1.	Education (mean)	13.30	13.35	13.34	0.05	0.04	13.36	13.38	0.03	
2.	≥ BA (%)	23.8	24.5	24.6	0.8	0.8	24.9	25.4	0.5	
3.	Postgrad (%)	7.0	7.3	7.4	0.3	0.4	7.5	7.8	0.3	
4.	Prior exp. (years)	1.9	1.9	1.9	0.0	0.0	1.9	1.9	0.0	
5.	Training (years)	0.48	0.49	0.47	0.00	-0.01	0.48	0.47	0.00	
6.	OJT (years)	0.57	0.58	0.56	0.00	-0.01	0.57	0.57	0.00	
-	lah zana 1 (0/)	17.0	167	17.0	-0.5	0.0	16.0	16.6		
7.	Job zone 1 (%)	17.2	16.7	17.3		0.0	16.8	16.6	-0.2	
8.	Job zone 2 (%)	32.9	32.3	32.8	-0.6	-0.1	33.1	32.7	-0.4	
9.	Job zone 3 (%)	28.2	28.4	27.4	0.2	-0.8	27.3	27.2	-0.1	
10.	Job zone 4 (%)	16.0	16.7	16.7	0.7	0.7	16.9	17.2	0.3	
11.	Job zone 5 (%)	5.7	5.9	5.9	0.3	0.2	6.0	6.3	0.4	
12.	Math	0.017	0.026	0.013	0.009	-0.004	0.020	0.015	-0.005	
12.	Verbal						0.020	0.013	-0.003	
		0.050	0.081	0.072	0.031	0.022				
14.	Cognitive	0.054	0.082	0.079	0.028	0.025	0.092	0.106	0.014	
15.	Interpersonal	0.043	0.065	0.061	0.022	0.018	0.073	0.093	0.020	
16.	Public	0.038	0.062	0.070	0.024	0.032	0.074	0.078	0.004	
17.	Management	0.070	0.087	0.084	0.017	0.014	0.100	0.108	0.008	
18.	Craft	-0.003	-0.016	-0.018	-0.013	-0.014	-0.016	-0.016	-0.001	
19.	Physical (general)	-0.020	-0.035	-0.028	-0.015	-0.007	-0.032	-0.028	0.004	
20.	Fine motor	-0.035	-0.054	-0.052	-0.019	-0.017	-0.053	-0.058	-0.004	
21.	Repetitive (%)	44.5	44.0	43.8	-0.5	-0.7	43.7	43.1	-0.6	

Actual and projected average job requirements, 2008-2018 and 2019-2029 (2008 O\*NET)

Note: Values for scales in lines 12-20 are standardized to have mean=0 and sd=1 with respect to occupational employment in 2004.

#### 2008-2018 Projections:

- performed reasonably well,
- did not underestimate actual skill upgrading,
- which was gradual,
- like projections for 2029

Was 2008-2018 lucky? What about earlier projections cycles?

Distribution of actual and projected employment by	1-digit occupation

	Emj	ployment shar	es	Change	in shares	
	1988	2000	2000	1988-2000	1988-2000	
-	actual	projected	actual	projected	actual	
Managers	10.4%	11.0%	10.4%	0.6%	0.0%	
Professional	12.3%	13.3%	14.2%	0.9%	1.8%	
Technicians	3.3%	3.8%	3.6%	0.5%	0.3%	
All upper white-collar	26.1%	28.1%	28.2%	2.0%	2.1%	
						N
Marketing and sales	10.3%	10.7%	10.8%	0.4%	0.5%	
Admin. support, clerical	18.7%	18.1%	17.8%	-0.6%	-0.9%	
Service	15.6%	16.6%	16.1%	1.0%	0.5%	
Agriculture	3.0%	2.4%	2.8%	-0.5%	-0.2%	
Craft	12.2%	11.6%	11.1%	-0.6%	-1.1%	
Operators, laborers	14.2%	12.4%	13.2%	-1.7%	-0.9%	
	1984	1995	1995	1984-1995	1984-1995	
-	actual	projected	actual	projected	actual	
Managers	9.3	9.7	10.2	0.4	0.9	
Professional	12.2	12.8	13.6	0.6	1.4	
Technicians	3.3	3.7	3.5	0.4	0.2	
All upper white-collar	24.8	26.2	27.3	1.4	2.5	
	10.0	10.0				
Marketing and sales	10.3	10.9	11.1	0.6	0.8	6
Admin. support, clerical	18.4	17.7	18.2	-0.7	-0.2	
Service	15.2	15.9	16.1	0.7	0.9	
Agriculture	3.6	3.0	2.9	-0.6	-0.7	
Craft	12.6	12.3	10.9	-0.3	-1.7	N
Operators, laborers	15.1	14.0	13.5	-1.1	-1.6	1

#### 1988-2000

Workforce 2000: Projections imply major upgrading Mishel/Teixeira: Projections imply gradual upgrading Bishop: Projections biased down, expect major upgrading

#### No underestimate

#### No underestimate (overestimate of 0.3 pp)

BLS projections performed poorly during a period of rapid change—Bishop's critique overgeneralized episodic issue to all periods

#### **1978-1990** (Bishop critique)

	Em	ployment shar	es	Change	in shares
-	1978 actual	1990 projected	<b>1990</b> actual	<b>1978-1990</b> projected	<b>1978-1990</b> actual
Managers	10.8%	10.8%	10.2%	-0.1%	-0.7%
Professional	11.7%	11.8%	12.9%	0.1%	1.2%
Technicians	1.4%	1.7%	3.5%	0.3%	2.1%
All upper white-collar	23.9%	24.3%	26.5%	0.3%	2.7%
Marketing and sales	8.9%	9.3%	11.5%	0.4%	2.6%
Admin. support, clerical	17.3%	17.1%	17.9%	-0.2%	0.6%
Service	14.9%	15.9%	15.6%	1.1%	0.8%
Agriculture	3.7%	2.7%	2.9%	-1.0%	-0.8%
Craft	11.9%	12.2%	11.5%	0.3%	-0.4%
Operators, laborers	19.4%	18.6%	14.0%	-0.8%	-5.4%

**1984-1995** (Bishop follow-up critique) **Underestimated decline by 1.9pp** 

> Large underestimates of occupational change, 4.6 pp (but not 45 or 23 pp) o

ndex of Dissimilanty for projected and actual occupational distributions (ten-year rates)									
	Α.	в.	c.	D.	Ε.				
	base vs. proj.	base vs. actual	error (B-A)	actual vs. proj.	% <u>of</u> jobs				
Aggregate level									
1978-1990 (n=9)	0.0175	0.0606	0.0431	0.0507	~100				
1980-1990 (n=8)	0.0139	0.0614	0.0475	0.0528	~100				
1984-1995 (n=9)	0.0242	0.0378	0.0136	0.0200	~100				
1988-2000 (n=9)	0.0283	0.0260	-0.0023	0.0178	~100				
2008-2018 (n=22)	0.0251	0.0470	0.0219	0.0407	100				
2019-2029 (n=22)	0.0214								
Detailed occupations									
1980-1990 (n=131)	0.0397	0.0957	0.0560	0.0865	47.4				
1984-1995 (n=348)	0.0421	0.0762	0.0341	0.0625	63.1				
1988-2000 (n=338)	0.0357	0.0703	0.0347	0.0638	77.8				
1996-2006 (n=243)	0.0450	0.0923	0.0473	0.0864	47.9				
2008-2018 (n=770)	0.0349	0.0887	0.0538	0.0801	100.0				
2019-2029 (n=790)	0.0299								

#### Index of Dissimilarity for projected and actual occupational distributions (ten-year rates)

### Part 1 of 3 parts to Results

- 1. Projections for 2019-2029 and contrast with Frey/Osborne
- 2. Performance of 2008-2018 Projections during first half of FO interval
  - A. Plus evaluations of prior projections
- 3. Recent historical time series (1999-2018) for perspective on change

### Part 2 summary: Performance of 2008-2018 projections & previous

- 1. 2008-18 projections did not foresee large changes in the first half of Frey/Osborne projection interval
- 2. 2018 data close to projections values for 1-digit occupation shares (and D values) and O\*NET means—occ and skill change was very gradual
- 3. Larger divergence in Index of Dissimilarity for detailed occupations not meaningful in terms of skill scores in this case
- 4. Earlier performance: very good (1988-2000), good (1984-95), not as good (1978-1990). Criticisms mistook contingent problems for basic flaw.

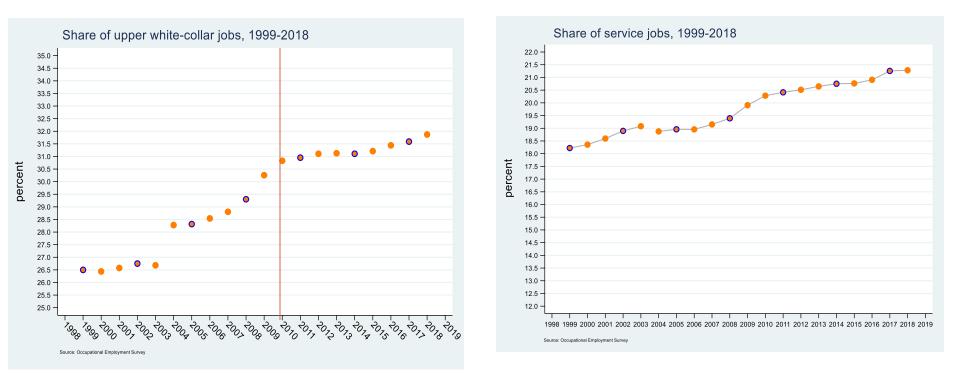
What does fuller time series show?

## Part 3 Time series 1999-2018

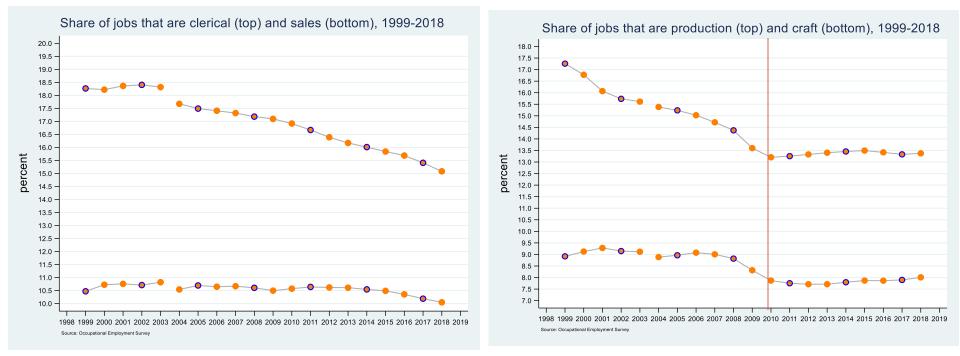
What are expected patterns of occupational change?

- Recent historical trends (OES) in
  - **1. Occupation shares**
  - 2. Index of dissimilarity
  - 3. O\*NET skill/task measures
  - 4. OES has coverage shift between 2003 and 2004

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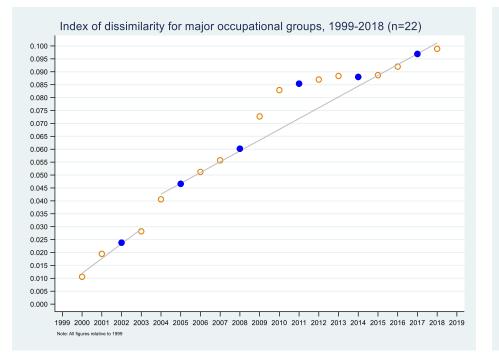
### Smooth, gradual change No structural breaks, no consistent acceleration

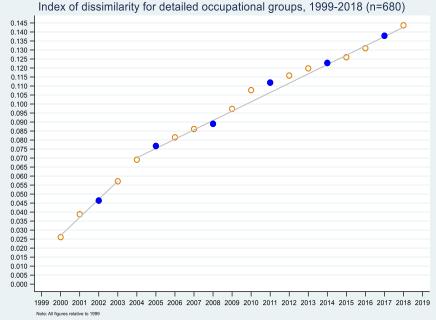


# Smooth, gradual change No structural breaks, deceleration of trends for production and craft

Steady clerical decline begins after 2003 in this series (-1.8pp per decade)

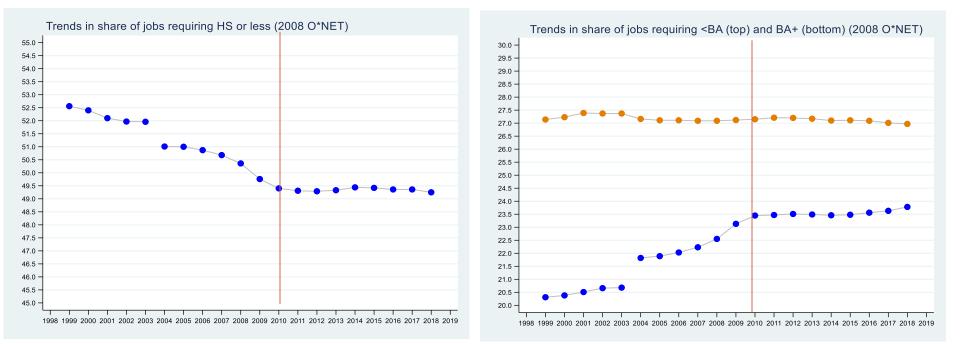
## Index of dissimilarity 1999-2018





Smooth, gradual change No structural breaks, no consistent acceleration Evolutionary change in occupational structure, not revolutionary change

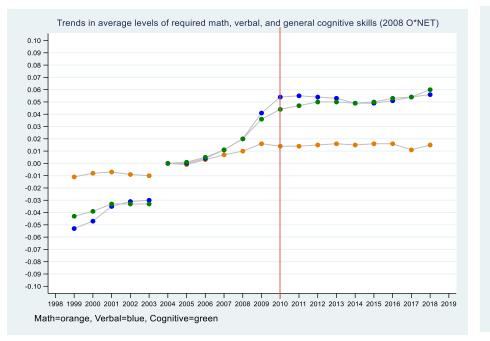
## Trends in O\*NET scores are slow and steady, 1999-2018

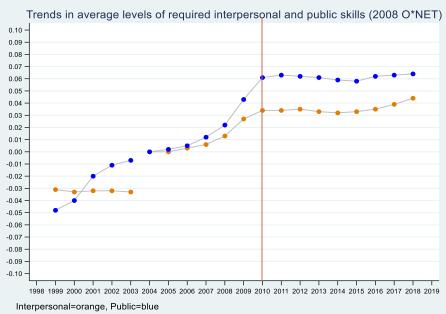


### **Education required by job:** Trends flatten in recent period.

Beginning of AI era = decelerating change Upgrading, no decline in middle-education jobs

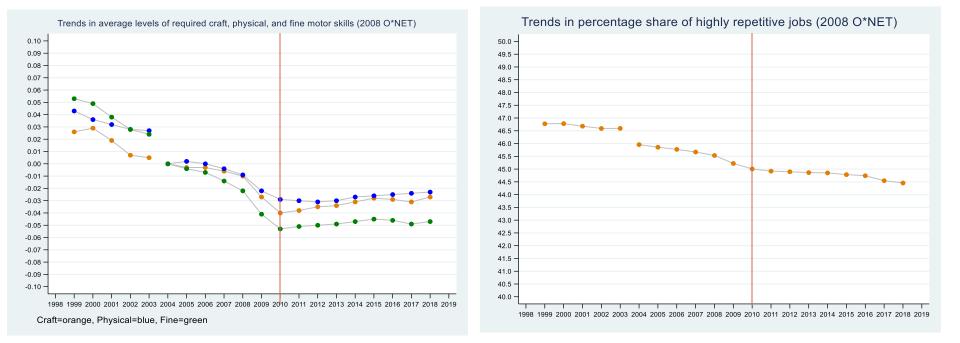
## **O\*NET cognitive and interpersonal scores, 1999-2018**





#### These trends also flatten in recent period

## O\*NET manual and repetitiveness scores, 1999-2018



### Manual score trends (left) flatten in recent period Very gradual decline in job repetitiveness—not disappearing anytime soon

## Main conclusions to Part 3

- BLS projections have a somewhat conservative tendency But so do the data!
- Time series generally show very gradual, steady change No inflection points, no exponential change, no trend breaks, acceleration
- More consistent with institutional accounts, rather than pre-AI SBTC views. Not surprising that extreme automation not supported.
- **Projections generally perform reasonably well**
- Surprises difficult to anticipate
- Criticism of projections overgeneralize from their performance during a surprising period (early 1980s) (also 2000s & WTO)

## **Trends in means don't mask polarizing distributions**

#### Trends in the percentage distributions of O\*NET scores, 2004 and 2018

		Math			Verbal				Cognitive			
Skill level	2004	2018	Change	2	2004	2018	Change		2004	2018	Change	
Low (< -1 sd)	13.9	13.9	0.0		18.4	17.6	-0.8		16.9	16.1	-0.9	
Mid (-1 to 1 sd)	70.1	69.2	-0.9		62.7	61.3	-1.3		64.7	62.3	-2.4	
High (>1 5d)	16.0	16.9	0.9		19.0	21.1	2.1		18.3	21.6	3.2	
Total	100.0	100.0		1	00.0	100.0			100.0	100.0		

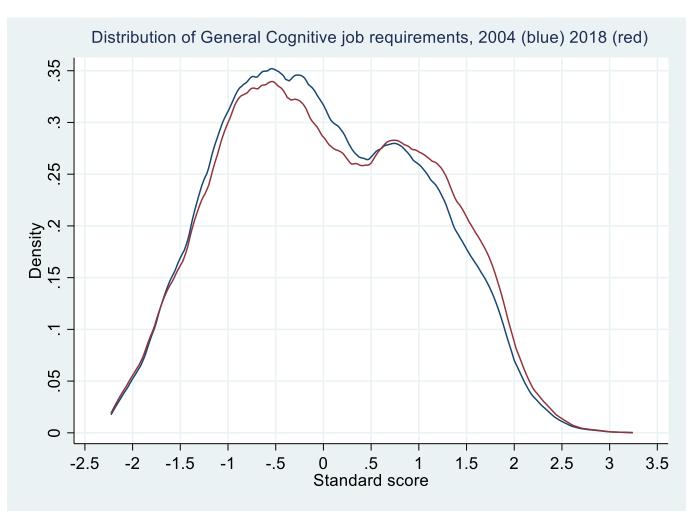
	Interpersonal		Public			Management			
	2004	2018	Change	2004	2018	Change	2004	2018	Change
Low (< -1 sd)	19.0	18.8	-0.2	18.9	17.9	-1.0	13.9	14.3	0.5
Mid (-1 to 1 sd)	65.3	64.5	-0.8	64.4	63.5	-0.9	68.5	66.0	-2.5
High (>1 sd)	15.7	16.7	1.0	16.8	18.6	1.9	17.6	19.6	2.0
Total	100.0	100.0		100.0	100.0		100.0	100.0	

_	Physical				Craft			Fine motor		
	2004	2018	Change	2004	2018	Change	2004	2018	Change	
Low (< -1 sd)	27.6	28.1	0.5	11.4	10.3	-1.0	19.8	20.1	0.3	
Mid (-1 to 1 sd)	56.1	57.1	1.0	69.8	71.7	1.9	57.9	59.7	1.8	
High (>1 5d)	16.3	14.8	-1.5	18.9	18.0	-0.9	22.3	20.2	-2.1	
Total	100.0	100.0		100.0	100.0		100.0	100.0		

Note: In bottom panel, high scores for gross physical demands and fine motor skills indicate high demands for these kinds of tasks, so shifts in those distributions toward lower categories may be interpreted as skill upgrading. By contrast, higher levels of craft skills fit more clearly within conventional understandings of skill, so they should not be considered reverse-coded.

### Very gradual upgrading trend (blue)

## More upgrading than polarization 2004 2018



# Researcher Translation

#### IF A RESEARCHER SAYS A COOL NEW TECHNOLOGY SHOULD BE AVAILABLE TO CONSUMERS IN ...

WHAT THEY MEAN IS ...

		)
THE FOURTH QUARTER OF NEXT YEAR	THE PROJECT WILL BE CANCELED IN SIX MONTHS.	
FIVE YEARS	I'VE SOLVED THE INTERESTING RESEARCH PROBLEMS. THE REST IS JUST BUSINESS, WHICH IS EASY, RIGHT?	
TEN YEARS	WE HAVEN'T FINISHED INVENTING IT YET, BUT WHEN WE DO, IT'LL BE AWESOME.	
25+ YEARS	IT HAS NOT BEEN CONCLUSIVELY PROVEN IMPOSSIBLE.	
WE'RE NOT REALLY LOOKING AT MARKET APPLICATIONS RIGHTNOW.	I LIKE BEING THE ONLY ONE WITH A HOVERCAR.	http://xkcd2.co

om/comic/678/

A technology that is '20 years away' will be 20 years away indefinitely.